certainteed
SAINT-GOBAIN

Monogram®

Siding

Life happens here.™

SAINT-GOBAIN

Monogram®
your home.

40 colors. 3 styles. Unlimited possibilities. As the setting for your life story, your home should reflect your family's lifestyle and personality. With the widest color spectrum in the vinyl siding industry, Monogram offers unparalleled versatility to design your home to your unique taste.

On Cover:

Siding: Monogram Double 4" Clapboard in flagstone with Cedar Impressions Individual 5" Sawmill Shingles in Driftwood Blend.

Roof: Landmark in Charcoal Black.

Trim: Vinyl Carpentry®.

Columns: Tapered Round.

Siding: Monogram Double 4″ Clapboard in Natural Clay.
Trim:　Vinyl Carpentry® and Restoration Millwork®.
Roof:　Landmark® Series in Georgetown Gray.

2

Invest in quality for a lifetime.

Trusted Brand

RigidForm™ Technology

PermaColor™ Protection

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on Monogram's many industry firsts – RigidForm™ technology for reinforced performance, PermaColor™ for lifetime fade protection, TrueTexture™ for natural woodgrain finish and STUDfinder™ for precision installation.

Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

94.7%

Return on investment for vinyl siding

Source: *Remodeling* magazine 2023 Cost vs. Value Report

Siding: Monogram Double 4" Clapboard in Colonial White.
Trim: Vinyl Carpentry® and Restoration Millwork™.
Column: Round Tapered.

Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can

add

14%

to the value
of your home

Source: *Journal of Real Estate Finance and Economics*

Fill your life with beauty.

**Rough Cedar Finish**   **Heavy-duty Thickness**   **Deep Panel Projection**

Whether it is breathing new life in an older home or planning a new one, CertainTeed Monogram siding replicates natural wood craftsmanship to look like real cedar. Its deep panel projection and heavy duty thickness optimizes the look and performance.

Siding: Monogram Double 4″ in Forest and Cedar Impressions® Individual 5″ Sawmill Shingles in Cedar Blend.
Trim: Vinyl Carpentry® & Restoration Millwork®.
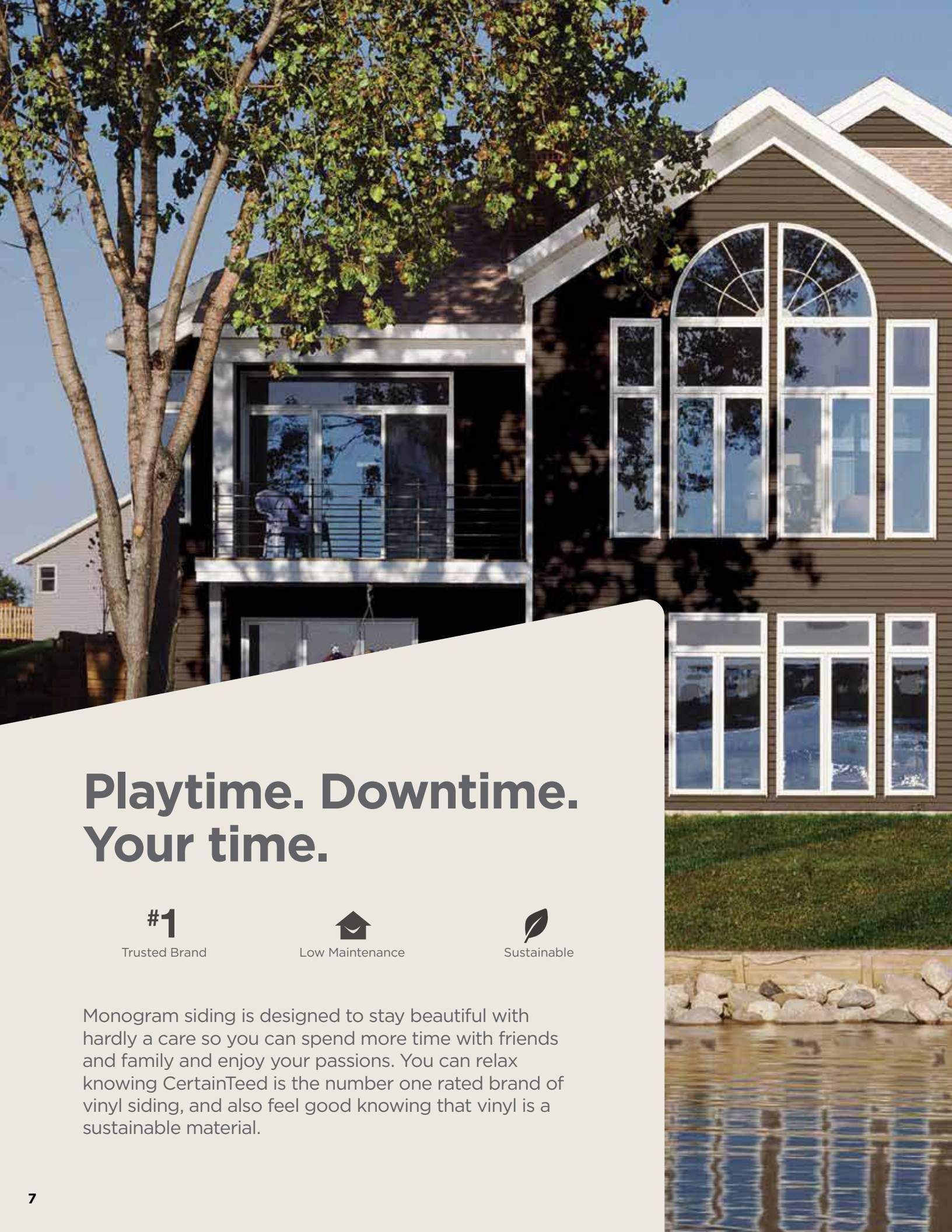
Playtime. Downtime. Your time.

#1
Trusted Brand

Low Maintenance

Sustainable

Monogram siding is designed to stay beautiful with hardly a care so you can spend more time with friends and family and enjoy your passions. You can relax knowing CertainTeed is the number one rated brand of vinyl siding, and also feel good knowing that vinyl is a sustainable material.

On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.*
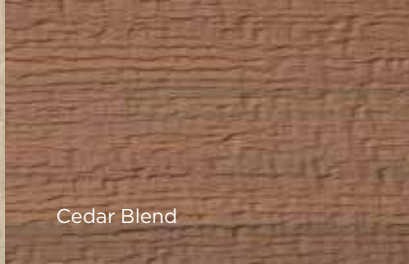
$5
vinyl siding /
soap and water
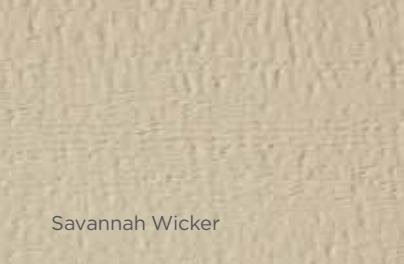
vs

$3,500-5,000
other siding / paint

Source: *costhelper.com*

For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.

Siding: Monogram Double 4" Clapboard in Sable Brown.
Trim: Vinyl Carpentry® and Restoration Millwork®.

Savannah Wicker	Cedar Blend	Heritage Cream	Pacific Blue
Brownstone	Sandstone Beige	Autumn Red	Seagrass
Graystone	Midnight Blue	Sparrow	Slate

40 Colors.

With CertainTeed's color leadership, Monogram has the widest color spectrum in the vinyl siding industry. Choose from subtle tones, deep shades or rich blends, all of them with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 15 for color tools to guide your decision making.
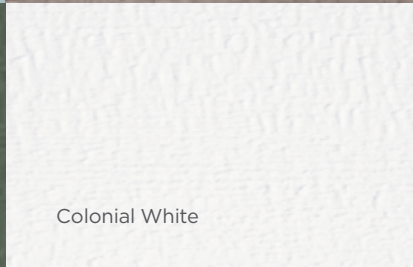
Natural Blend	Smoky Gray	Oxford Blue	Weathered Blend
Rustic Blend	Granite Gray	Forest	Colonial White

Castle Stone

Espresso

Spruce

Weathered Wood

Arbor Blend

Natural Clay

Desert Tan

Melrose

Charcoal Gray

Cypress

Frontier Blend

Deep Mineral

Sable Brown

Driftwood Blend

Sterling Gray

Tuxedo

Flagstone

Herringbone

Olive Grove

Wedgewood Blue

CertainTeed Monogram Colors

33 solids

7 blends

40 coordinating trim colors

The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

Interior color decisions are far easier than exterior color decisions

60% consumers are highly confident in picking **interior colors**

40% consumers are highly confident in picking **exterior colors**

When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."

Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

Source: *Brushfire Consumer Panel Survey, 12/11*

Choosing your color should be fun, not intimidating.

See pages 15-16 for helpful guidelines.

Note: Colors throughout this brochure are simulated. Consult product samples before making final selection.

RigidForm® 210 Technology

RigidForm 210 double thick .092″ rolled-over nail hem technology stiffens the siding for a straighter-on-the-wall appearance. Designed and tested* to withstand wind load pressures up to 210 mph.

*Products adhere to ASTM D3679 standards for capable wind speed ratings based on standard wind load design pressure ratings. For most current ratings, please reference www.certainteed.com.

CertiLock™

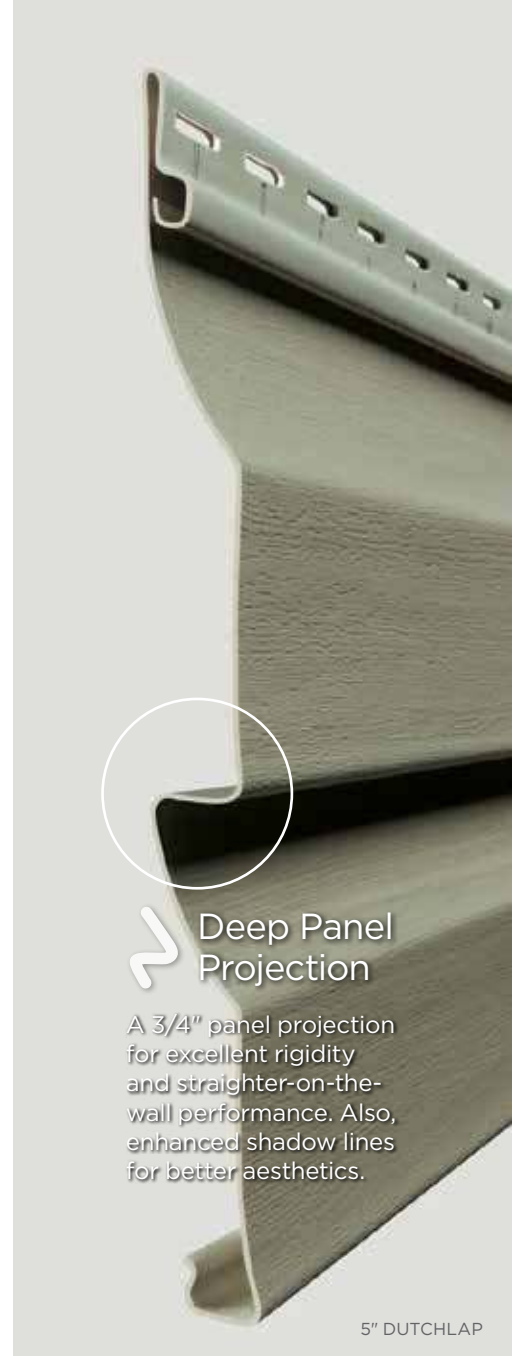This locking system snaps tight for a secure fit.

4″ CLAPBOARD

Heavy-duty Thickness

True .046″ thickness for outstanding strength and durability.

5″ CLAPBOARD

Deep Panel Projection

A 3/4″ panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.

5″ DUTCHLAP

3 Styles. Many great features.

Monogram consists of traditional styles with European roots: Clapboard and Dutchlap.
The Clapboard style is the most traditional and found in all parts of the United States.
The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.
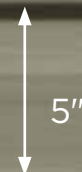
4″ Clapboard Lap Siding Rough Cedar

4″

5″ Clapboard Lap Siding Rough Cedar

5″

5″ Dutchlap Lap Siding Rough Cedar

5″

TrueTexture™

Monogram was the first siding produced utilizing a direct transfer system from real cedar boards for a natural TrueTexture woodgrain finish. Our decorative trim product line offers the look of true wood craftsmanship, too.

Weathered Wood

40 Long-Lasting Colors

PermaCOLOR™ System assures color performance, resistance and durability. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaCOLOR Lifetime Fade Protection.

Perma**COLOR**™
LIFETIME
FADE PROTECTION

Midnight Blue

7 Blends

In addition to 33 solid colors, Monogram siding has a great selection of 7 blend colors, with the look of semi-transparent wood stains.

Cedar Blend

Monogram is better...

...for less seams.

XL **Monogram Extended Length**
siding comes in 16-, 20- and 25-foot lengths which can significantly reduce seams that occur with traditional lengths.

Traditional length 12 feet

100%

There can be up to 100% less seams if you use Monogram's 25-foot length on a 25-foot wide wall, 54% less seams if you use Monogram's 20-foot length.

Monogram XL 16 = 16 feet

Monogram XL 20 = 20 feet
(Double 4" Clapboard Only)

Monogram XL 25 = 25 feet
(Double 4" Clapboard Only)

## ...for color availability.

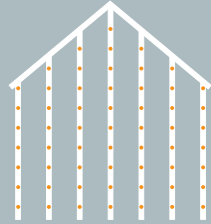|	Arbor Blend**	Weathered Blend**	Frontier Blend**	Natural Blend**	Driftwood Blend**	Cedar Blend**	Rustic Blend**	Brownstone*	Melrose*	Autumn Red*	Tuxedo*	Slate*	Espresso*	Sable Brown*	Sparrow*	Spruce*	Olive Grove*	Forest*	Midnight Blue*
4" Clapboard Lap Siding	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5" Clapboard Lap Siding								•	•	•	•	•	•	•	•	•	•	•	•
5" Dutchlap Lap Siding	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4" Clapboard Extended Length Lap Siding								•	•			•	•	•					•
5" Dutchlap Extended Length Lap Siding																			

**Premium Colors
*Deluxe Colors

...for safety.

STUDfinder™ is an installation system with letters on the Monogram panel nail hem to ensure proper nailing to wood studs, to protect you from unwanted dangers such as damaged pipes or wires, or exposed nails.
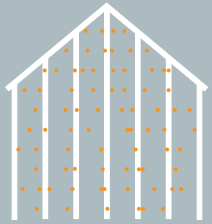
Without STUDfinder   With STUDfinder

...for protection.

When installed with Monogram siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

...for peace of mind.

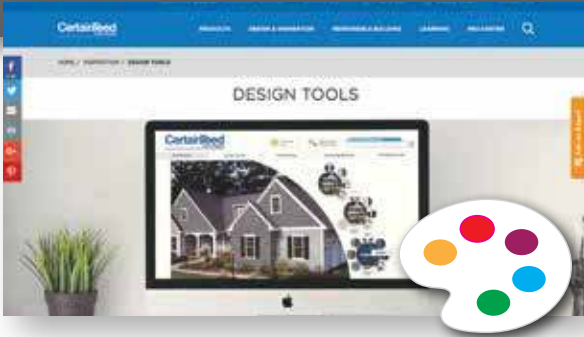|	Warranty	Monogram has a lifetime limited warranty.
#1	Trusted Brand	CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.
	Sustainable	CertainTeed vinyl siding offers significantly lower environmental impact than other cladding options.†

†Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

Deep Mineral* | Pacific Blue* | Wedgewood Blue | Flagstone* | Smoky Gray* | Charcoal Gray* | Castle Stone | Granite Gray | Graystone | Sterling Gray | Oxford Blue | Seagrass | Cypress | Herringbone | Sandstone Beige | Desert Tan | Weathered Wood | Natural Clay | Savannah Wicker | Heritage Cream | Colonial White

Color and Design Tools

www.certainteed.com/colortools

We can help

What is your color and design comfort level?

NOVICE

You are not sure about colors and are not sure where to start.

INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.

EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.
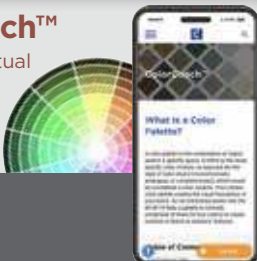

COLOR VIEW®
EXTERIOR STYLE & COLOR SELECTOR

Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.

COLOR VIEW®
EXTERIOR STYLE & COLOR SELECTOR

DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.

COLOR VIEW®
EXTERIOR STYLE & COLOR SELECTOR

Pro

Have a photo of your home professionally masked in a few days so you can visualize in ColorView tool.

ColorCoach™

Gives you a virtual swatchbook to get started.

with your decisions.

Connect.

f facebook.com/CertainTeed

▶ youtube.com/
certainteedsaintgobain

◎ instagram.com/certainteed

B blog.certainteed.com

Want More Ideas?

No Place Like Home Brochure

This brochure helps inspire ideas
(pub. no. 04-00-78-US-EN).

Go online for the PDF version or call 800-782-8777
for the brochure.

1 Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.

2 You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.

3 You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.

4 If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit www.certainteed.com and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

OR call:
800-782-8777

Siding: Monogram Double 4″ Clapboard in Sterling Gray and Northwoods® Single 7″ in Sterling Gray and Pacific Blue.

Roof: Landmark® Series in Colonial Slate.

Siding: Monogram Double 4″ Clapboard in Sable Brown and Northwoods Single 7″ in Savannah Wicker.

Siding: Monogram Double 4″ Clapboard in Charcoal Gray.
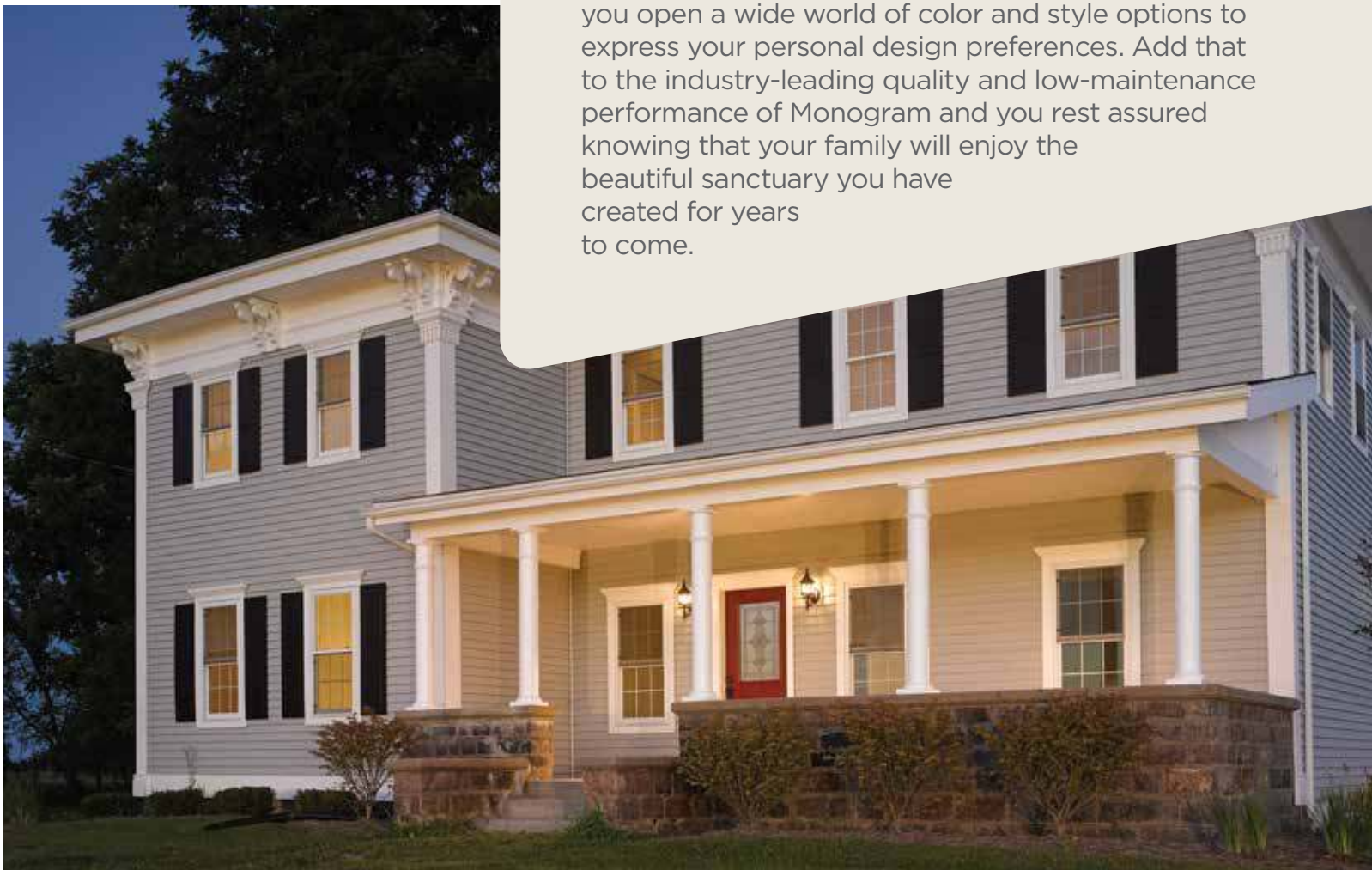
Siding: Monogram Double 4″ Clapboard in Flagstone.

Happily ever after.

When you choose Monogram siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Monogram and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.
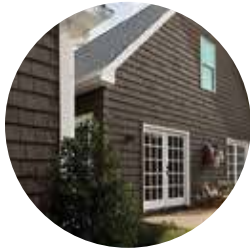
CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.

Polymer Shakes and Shingles

Roofing and Ventilation

Vinyl Siding

Housewrap

Insulated Siding

Stone

Vinyl & metal soffit

Vinyl Carpentry® Trim

PVC Exterior Trim and Beadboard

Metal Siding